

diverse multi-use facility, this little market plays a big role. Catering to the thousands of daily workers and visitors with unique food, artisan goods, and weekend entertainment.

Our mission is to foster an environment of opportunity. A space where creativity and community can thrive in the heart of our city. Whether you are starting fresh, looking to expand, or testing the waters, you'll find a home here.

pass by on their way to work, play, and life in general. With medical, lifestyle, and entertainment services all within our walls: it's a crossroads of convenience and opportunity.

But before you take your opportunity, there are a few important steps you must take. Our #shopsmallsteamtown community welcomes many first-time entrepreneurs, so here is a helpful checklist for those just getting started.

\* If you are a sole proprietor without employees, your social security number can be used in place of an EIN.





The SPM invites visitors in from the balcony level of the Marketplace, visible from nearly every location within the building. Light floods the space from the atrium windows overhead, creating an airy and open environment. Floor to ceiling windows along the back of the wall fram the Steamtown National Historic Site and a great view of the sunset each evening. The Heritage railroad yard sits below a pedistrian bridge which links the market with the railroad museum.

The wide plank wood floors, brick, and reclaimed wood details feel fresh and timeless. The street lamp style lighting fixtures begin to glow just as the sun sets, creating a feeling of outdoor market streets.

## On Vendors...

The SPM is a food centric market designed to showcase the best of the area, carefully curated to be of the highest standard and function for our customers. Each leasing request will be given careful thought in regards to appropriateness and necessity. We aim for a retail experience that is as diverse as it is unique. No franchises or national brands please.

## On Marketplace Hours...

1 Year Lease

\$300

\$350

\$200

Month to Month

\$400

\$450

\$300

6 Month Lease

\$350

\$400

\$250

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We request that you do your best to adhere to the minimal operating hours set forth by the SPM. Presenting ourselves as a united front is key to our shared sucess.

You are welcome to be open in addition to these hours at no additional cost to you. Ultimately, we want you to succeed and do not expext you to remain open in times of hardship. Please come to us with any conflicts or cencerns.

Current Hours: F-Sun 11-4



## PLANNING AHEAD

Plan ahead! Setting yourself up for success is the most important step for any new business owner.

Research your industry and know how to reach your target audience. These days online marketing is the key to success, and social media is a FREE and powerful tool for those who know how to wield it.

Know your numbers, calculating and estimating potential profits and costs will gain you valuable insight into how much "seed money" you'll need. Remember, most businesses do not become immediately profitable so give yourself a running start!

Some of the best advice comes from experience. So, don't be afraid to ask around and try your ideas out on those who know the ropes. Most like-minded entrepreneurs are more than happy to share their successes (and failures).

Free resources can be found at scrantonsbdc.com

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